



Business Models within DataCite

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Indications to business models for Web-Identifiers

BUSINESS MODELS WITHIN DATACITE





Identifiers



- Jumping basics over
- DOI = Handels + Management
 - DOI's : doi:10.1234/foo
- DataCite is supporting DOIs for research data
 - Primary data
 - Secondary data
 - Gray literature
 - Other Research Outputs



DataCite's Business Model



- Membership Fees with max DOI allocated
 - 8500 €
- Associated membership (cooperation)
 - 1700 €
- Sponsorship
 - by members
 - to activities and events



DataCite

Member's Business Model (BM)



- To decide by members
- Non has a profit-only BM
- 2 are in "production" TIB and ETH
 - TIB, Hannover, Germany
 - Yearly Membership Fee for datacenters
 - ETH, Zürich, Switzerland
 - Pr. DOI Pricing
 - Bulk pricing
- Other members are considering BM



DataCite

Member's Business Model (BM)



- Cost Recovery: (Cost estimation)
 - Service initialization costs
 - Promotion costs
 - Operation costs
 - Advanced service cost (extra?)



DataCite

Member's Business Model (BM)



- Billing models:
 - Free of charge within the organization (Reg.Agent)
 - Flat rate pr. DOI billing (evt. pre-paid)
 - Fixed Licensing with fixed number of DOIs
 - Stepwise, fixed fee dependent on number of DOIs
 - with/without maintenance fee
 - Combinations with other free ID schemas (e.g. ARK)
 - "Broken link charge"
 - National membership (free to citizens/organizations)



IDF Business Model Considerations



- The Business Model of IDF has huge impact on the DataCite BMs
- We expect the IDF model to change within 2011
- The DataCite BMs will change too.
- Let's see what's happening ...